



Four Freshmen Society Convention 2009

Atlanta, Georgia

August 20 – 22, 2009

The Tours

What pops into your head when you think of Atlanta? The summer Olympics of 1996? Coca Cola...CNN? **Downtown Atlanta**.....the “sweetest part of the peach”offers visitors two wonderful ways to experience what Atlantans know as their home town icons.

Beginning as a driving tour, you see beautiful reminders of the largest sporting event in Atlanta’s history, the 1996 Olympics. Also, Olympic celebration gifts of outdoor art from many countries can be seen throughout your tour.

If you elect **Tour 1**, your first stop will be to enjoy the wonder and excitement of the **NEW World of Coca-Cola**. More than 1000 pieces memorabilia trace the century-old history of the world’s most famous soft drink. There’s something for everyone! The Thrilling 4-D Theater, fully-functioning bottling line that produces commemorative 8-ounce bottles of Coca-Cola, a tasting experience with over 70 different products to sample, the Pop Culture Gallery featuring works by artists such as Andy Warhol and Steve Penley and one of the most beloved icons...the world-famous Coca-Cola Polar Bear.



If you elect **Tour 2**, the first stop on our adventure will be at the **CNN Center**. Here you will see the electricity and excitement that’s involved in creating two 24 hour all-news networks, **CNN** and **HEADLINE NEWS**. You will experience first hand news-in-the-making and witness the state-of-the-art technology it takes to operate two major networks. By watching the technicians, of writers, editors, producers, and on-air journalists, you will see how they work together to create round-the-clock live news coverage day after day.

Both Tour 1 and Tour 2 include an incredible new attraction is now part of downtown Atlanta. **The Georgia Aquarium** is a stunning addition to our city and, at eight million gallons, is the largest aquarium in the world. A ‘Thank You’ to the people of Georgia from Bernie Marcus, the co-founder of Home Depot, this remarkable venue also boasts ½ million square feet and 100,000 animals. *The Georgia Aquarium* sits on 9½ acres of land adjacent to Centennial Olympic Park in the heart of downtown Atlanta.

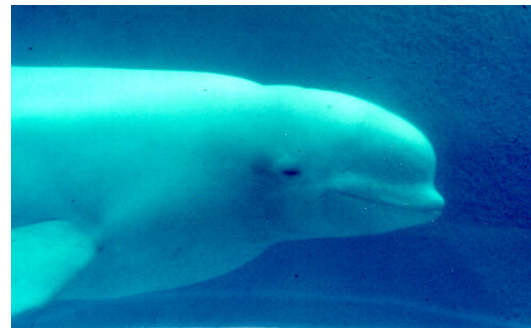


The exterior of the building was designed to look like a giant ship breaking through a wave. As guests enter the huge atrium inside the building, they will be led into the facility by “a wall of fish” guiding them inside. They then have the choice of entering five galleries. Each gallery is easily identified by an icon and signage at the entrance: **Georgia Explorer** has a light house; **River Scout** displays a cascading waterfall; **Cold Water Quest** has an ice covered cliff; **Ocean Voyager** offers a peek window into the huge habitat; and **Tropical Diver** has two video screens displaying the perspective of a fish on a reef.

Guests will enter each gallery and then return to the main atrium before entering the next. ***Ocean Voyager*** is the largest exhibit, built specifically for The Georgia Aquarium's largest resident: whale sharks. They share the habitat with thousands of other species including Hammerhead Sharks and Swordfish.

Coldwater Quest features animals from the polar regions of the world and contains most of the mammals in the aquarium's collection. This exhibit includes beluga whales in the aquarium's second largest habitat.

And, now, sand sharks! So, pause with us to explore what you think you know about Atlanta...and take a behind the scenes view with a professional guide for a fresh perspective.



Your air-conditioned Coach will depart from the Crowne Plaza at Ravinia at 9:30a and return at 1:30p.

While lunch is *not* included, there are dozens of places to eat among the three venues.

Tour 1 starts at The World of Coke and ends with your visit to the Georgia Aquarium.

Tour 2 starts at CNN and ends with your visit to the Georgia Aquarium.

Each tour includes a guide to be certain you get the most out of your adventure in Downtown Atlanta!

Coke+AquariumTour 1: \$95/person

CNN +Aquarium Tour 2: \$95/person

Be sure to indicate your choice on your Registration form and include the fee in your total payment.